



ecologic

COMMUNITY

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www.getecologic.com

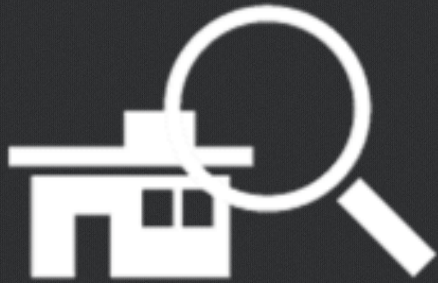
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The problem

Communities and councils are increasingly driving the transition toward zero net energy towns.

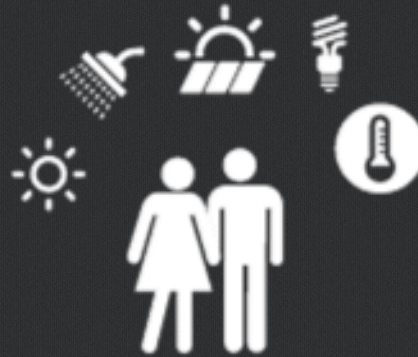
However assessing and procuring energy efficiency, solar and battery projects at scale is prohibitively expensive and time-consuming.

Our response: Community Energy Blitz



1. MOBILISE

Crowd-source audit by encouraging local households and businesses to audit their properties



2. ANALYSE

Cloud-based analytics engaged to deliver tailored energy action plans to each household and business



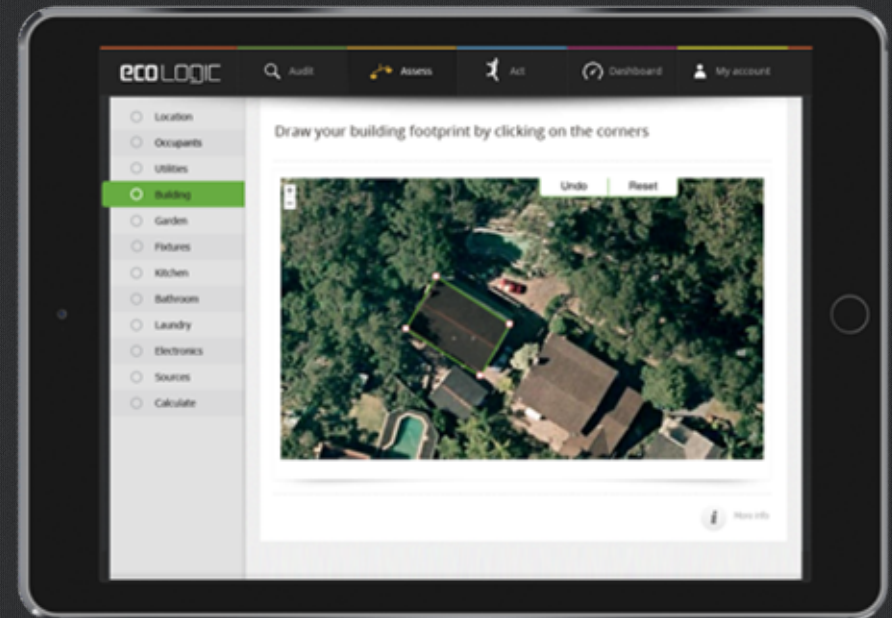
3. DELIVER

Mass-scale deployment of local product and service providers, coordinate bulk buys, finance, incentives

Mobilise: the audit

Grassroots community engagement campaign leveraging local community networks, schools, and businesses.

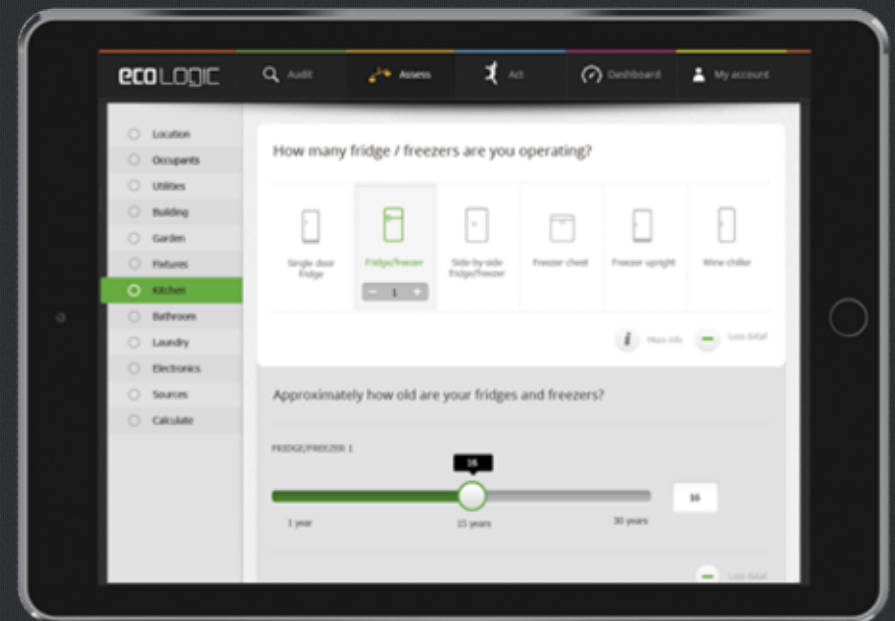
- Energy audit workshops
- Self audit of households using Ecologic auditing app
- Participants are encouraged to refer friends, family, colleagues to join the audit
- Remote and walkthrough audits assisted by trained professionals



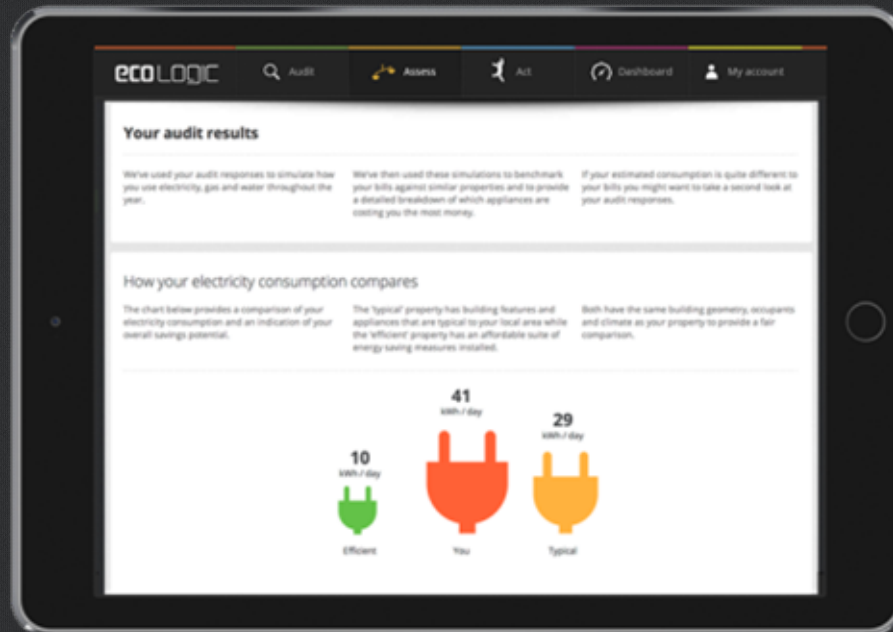
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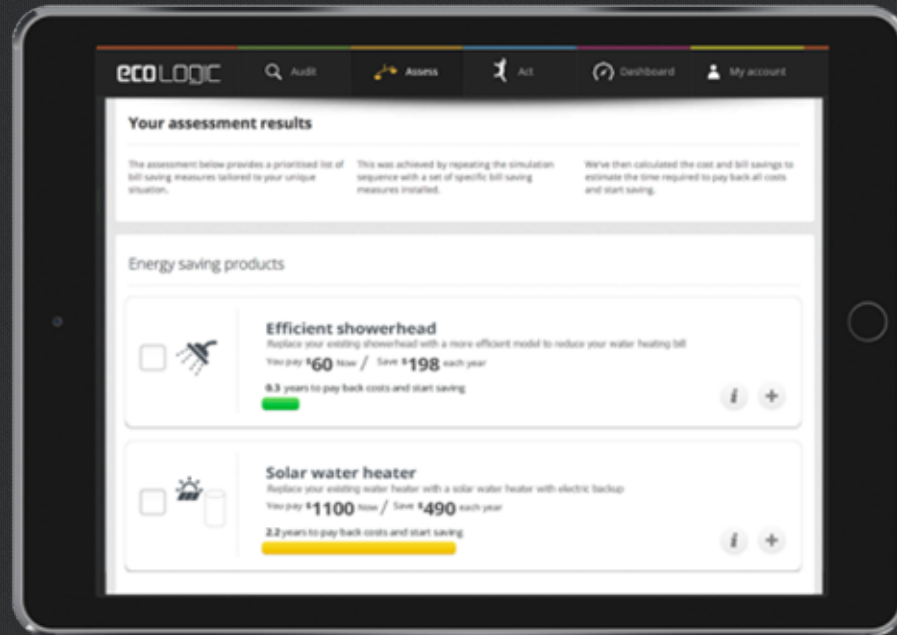
Analyse: cloud-based analytics



Audit data uploaded to the Ecologic cloud-based simulation platform

- Participants analyse how they currently use energy and how they compare to similar households
- Personalised business cases are generated for each household and business including the estimated cost, bill savings and payback period of each action
- Participants encouraged to 'pledge' actions to form their energy action plan

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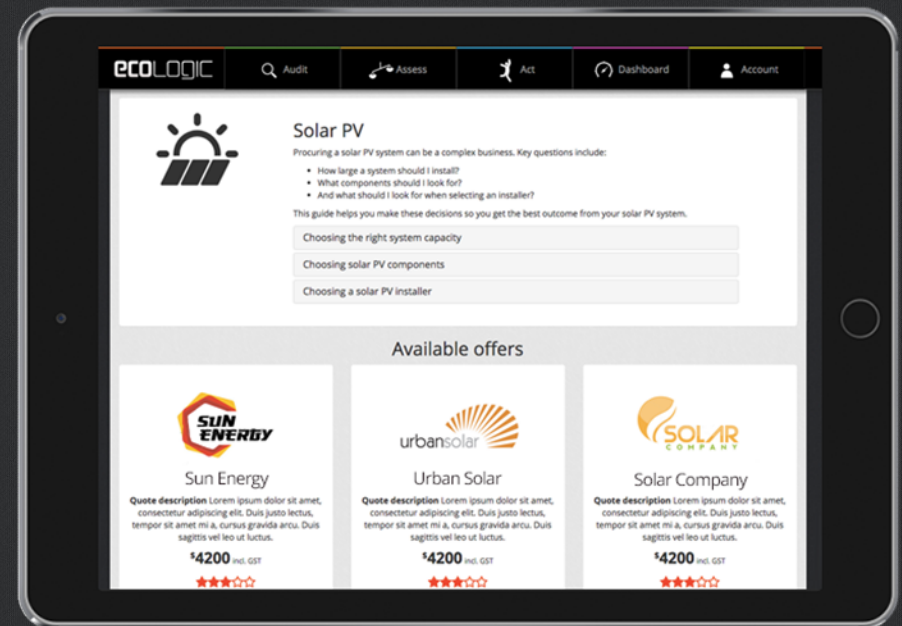
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Deliver: automated deployment

Pledged actions can be deployed at an individual household; unit block or mass-scale using an 'uber-style' online peer-to-peer dispatch system

- Direct dispatch of local product and service providers from the app
- Bulk procurements and financing
- Peer learning networks

Real-time tracking of project progress and associated energy, greenhouse gas and bill savings



Status and next steps

- Fully operational product available at www.getecologic.com
- Currently ramping up for our first large-scale campaign





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