






backbone support

maximum impact for your funding

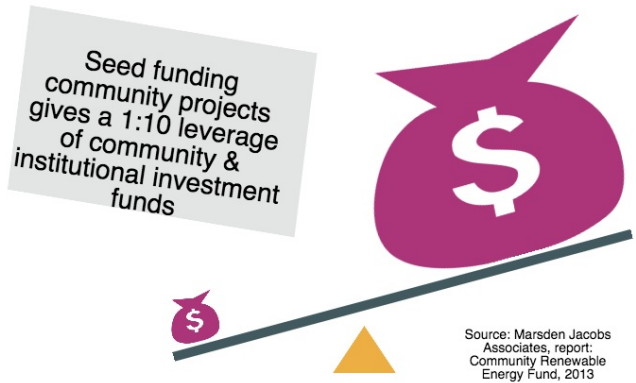
VALUE & IMPACT OF BACKBONE SUPPORT

- C4CE**  **BACKBONE SUPPORT UNDERPINS C4CE STRUCTURE:**
 This underpins the entire C4CE structure delivering vision & strategy, resources (incl. funding), membership, shared monitoring and evaluation.
- STRATEGIC INITIATIVES**  **BACKBONE SUPPORT DELIVERS STRATEGIC INITIATIVES**
 Without centralised coordination, strategy, resourcing or monitoring, there can be no strategic initiatives. Strategic initiatives create an environment for community energy projects to succeed and contribute to seed funding.
- SEED FUNDS**  **BACKBONE SUPPORT DELIVERS SEED FUNDING**
 Directly secures seed funding for community energy projects and indirectly generates additional funding via strategic initiatives. All while providing the environment which allows projects to flourish
- COMMUNITY ENERGY PROJECTS**  **LEVERAGING COMMUNITY INVESTMENT**
 Successful strategic initiatives and seed funding supports community groups to develop a robust investment proposition and secure community investment in community energy projects.
- BENEFITS**  **MAXIMISING BENEFITS TO COMMUNITIES**
 Community energy projects bring social, environmental, political, economic and technical benefits to communities. In the current context few of these benefits will be realised - successful strategic initiatives will change the context to enable more beneficial models of community energy.

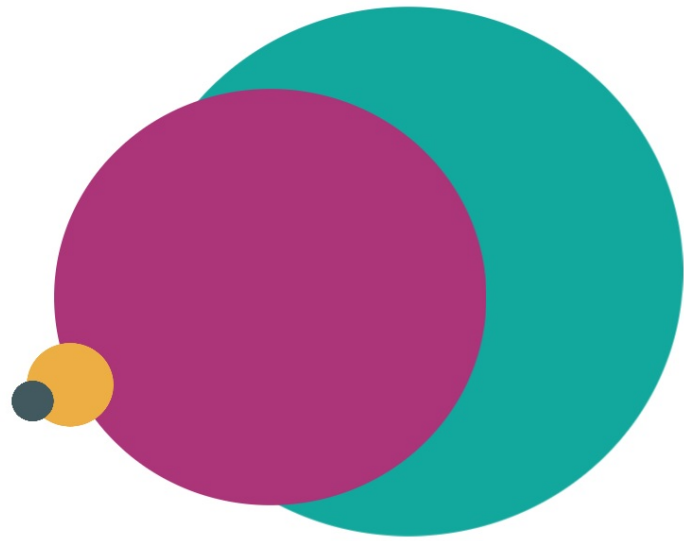
DOUBLE LEVERAGE THROUGH THE BACKBONE

BEST SPEND FOR YOUR DOLLAR
 Funding the backbone creates a double-lever for your funds while maximising success rates

SINGLE LEVERAGE EFFECT



Source: Marsden Jacobs Associates, report: Community Renewable Energy Fund, 2013




Backbone Funding the C4CE backbone leads to funding for strategic initiatives

Strategic Initiatives Strategic initiatives create an environment for community energy to prosper and unlock seed funding for community energy projects

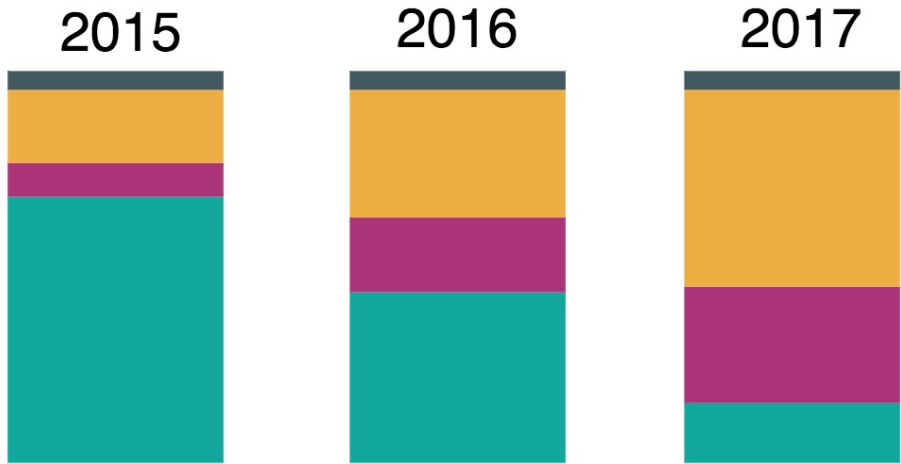
Community Energy Project Investment Seed funding from grants, investment & philanthropy unlocks investment from community investors, impact investors and ethical funds to deliver community energy projects

Community Benefit operational projects provide financial return to the community and additional value, such as grants, jobs, reduced climate impact and local economic development

 Investing in backbone support not only creates additional leverage, it helps create the conditions in which community energy can thrive - further improving the impact of scarce funding

C4CE SEEDING THE PATH TO SELF SUFFICIENCY

Annual backbone support budget: \$210,000



Membership:

membership fees ranging from \$100 for community energy groups to \$2500 for large corporates and government agencies

Volunteer in-kind:

a conservative estimate of the value of the volunteer and in-kind that will contribute to delivering the backbone support and governance of C4CE

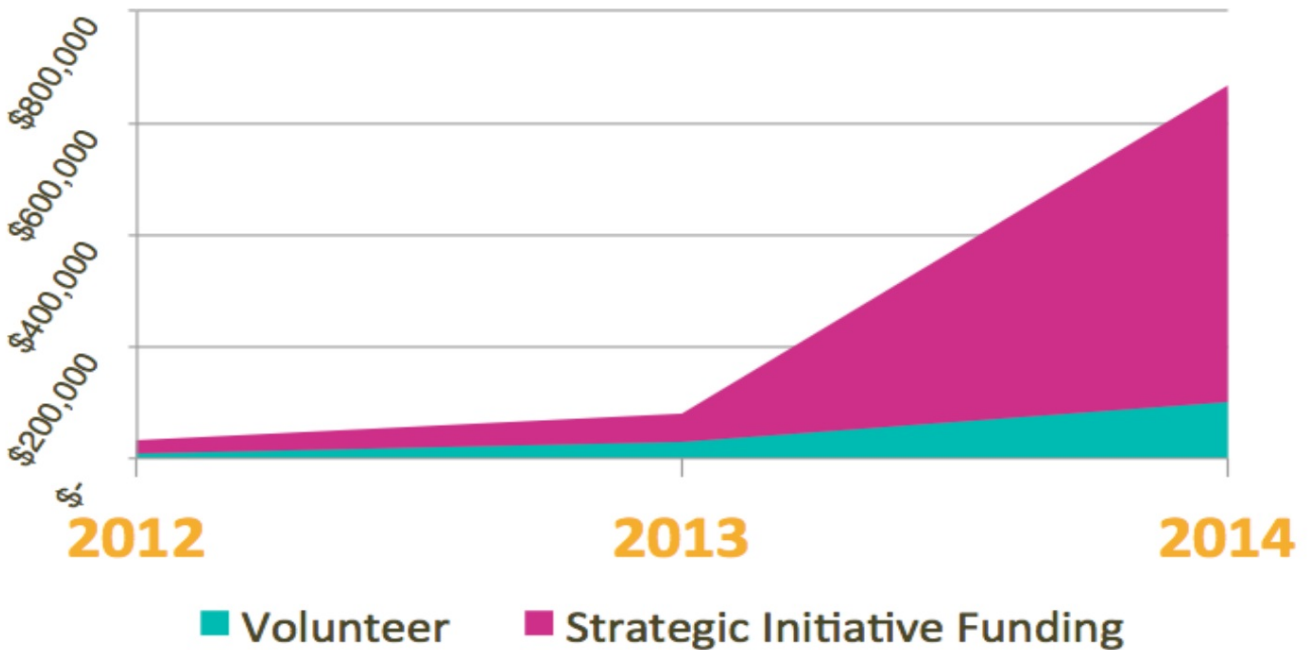
Administration:

a 10-15% administration fee will be added to the funding proposals for all C4CE strategic initiatives, to cover the support C4CE provides to make them happen

Philanthropic support:

program funding C4CE is currently seeking from philanthropic organisations to leverage the value and impact of C4CE

C4CE TRACK RECORD OF SUCCESS



This graph shows the amount of funding leveraged for community energy strategic initiatives to date, based on volunteer backbone support effort. It doesn't show the seed funding, capital investment or volunteer effort that has gone into the increasing number of community energy projects. Unfortunately, the level of volunteer effort cannot be sustained, which is why we are seeking funding to cover the backbone support for C4CE.