



Brought to you by the **Coalition for Community Energy**  
community partner of the **Smart Energy Expo 2024**

# Community Energy Congress

## Fast, Fair & Vital

Sydney, 6-7 March 2024



# CONGRESS 2024

## Congress host

We are the Coalition for Community Energy (C4CE), the peak body for a growing community energy sector that has more than 150 groups across Australia, representing over 40,000 community energy supporters. The Community Energy Congress has been a catalyst for the sector since 2014.

Our 2017 Congress hosted 680 participants from the entire spectrum of the energy sector. Throughout the pandemic we supported groups with online events. Now looking to 2024, there are new groups emerging in all parts of Australia, supporting a rapid and beneficial transition to renewables. Increasing renewable energy and electrifying everything is top-of-mind and people are keen to work with energy partners that support projects with local benefits.

## The event

The Community Energy Congress will bring together leaders from communities, government, infrastructure providers and business to focus on how community participation can speed the urgent transition to renewable energy.

In 2024, the Coalition for Community Energy is the community partner for the Smart Energy Council Conference & Exhibition and the Congress will be held alongside the expo at the International Convention Centre in Sydney. The Smart Energy Expo will attract around 10,000 delegates and co-locating the Congress with it is a unique opportunity to tell your story and explore the connections that you can make over the two days.



# JOIN US

## Why sponsor the Congress

Start your partnership with the community energy sector today. Community energy groups around Australia work to bring renewable energy, efficiency and electrification to households and businesses across their communities. They dream big and are aspirational for what can be achieved, both influential in their communities and with their local governments and energy companies.

In a sector that has doubled in eight years and is strongly based on trusted relationships, participation in the Congress gives you access, recognition and engagement that starts a conversation in communities around the country. It can be a source of new opportunities and raises your profile in the many hundreds of projects that community energy groups undertake each year, providing tangible on-the-ground benefits.

Co-location with the Smart Energy Expo and their 10,000 attendees is an added invaluable opportunity to explore other connections.

## Three key audiences

### COMMUNITY ENERGY

#### Volunteers & supporters

Reach tens of thousands of ordinary Australians who are using energy projects and conversations to progress clean energy in their communities.

Community energy leaders bring familiarity and knowledge of energy possibilities to their local area.

### ENERGY INDUSTRY

#### Decision makers & influencers

Your brand will be prominent in our communications with governments, policy makers and energy industry insiders

We will have a presence at the Smart Energy Expo as the community partner.

### SMART ENERGY COUNCIL

#### Members, installers & customers

10,000 delegates are attracted to the Smart Energy Conference & Exhibition.

The Expo attracts installers from across Australia, a workforce that is expanding rapidly as it responds to the electrification of homes, businesses and transport.

# A THEME FOR NOW

Between Electrify Everything and Big Energy, community energy has a key role to play in energy transitions right now. The 2024 congress theme is ***Fast, Fair & Vital***.

## FAST

Community action and household transformation are already the fastest part of energy transition in Australia, leaping ahead of the large-scale infrastructure projects that are materialising but will take time to be accepted and built.

Renewable energy is mainstreamed through millions of local economic decisions and attitudes at the community level. That cultural change, and the social approval associated with it, is key to reaching 2030 emissions targets – community energy is imagining and forging a new and clean energy future.

## FAIR

Across the political divide people care about their communities. Resilience, equity, safety, affordability and ensuring everyone benefits from our future energy system are key priorities.

Communities are impatient to see projects that embody those values. Community participation is essential for delivering a fairer system, social cohesiveness and for building social approval of a renewable future.

## VITAL

### Resilience

Establishing a robust system is critical to cope with increasing disruptions and extremes. Distributed energy projects, like community batteries and resilience hubs, provide those qualities, ensuring faster recovery and service continuity, so communities can function despite more frequent challenges.

### Stability

The accelerating rate of energy transition at the household scale will place strains on the electricity grid. Projects typically undertaken by community energy are well placed to support the local network. They are important vehicles for network stability as well as resilience.

### Approval

The energy investments we need, across the large and decentralised elements of energy supply and use, will not happen quickly without widespread social approval. Community energy has a crucial role in leading conversations about energy futures.

# SPONSORSHIP PACKAGES

**For more information contact:** Juliette Milbank, Congress Organiser  
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BENEFITS	PLATINUM \$25,000 (+GST)	GOLD \$20,000 (+GST)	SILVER \$10,000 (+GST)	BRONZE \$7,000 (+GST)
Banners on stage, video clip on monitors	✓			
Logo on congress holding slide	✓	✓		
Option to Chair a session	✓			
Mentioned in press releases	✓	✓		
Video of keynote for your use	✓	✓		
Short blurb in pre/post event emails	✓	✓		
1/3 - 1/2 page blurb in program & website	✓	✓	✓	
Complimentary registration (gifts for key contacts)	1	1		
Congress registration for staff	3	2	1	
Display banner at entrance and back of conference room	✓	✓	✓	✓
Logo on community energy poster or slideshow displays <sup>1</sup>	✓	✓	✓	
Logo on conference program and website <sup>1</sup>	✓	✓	✓	✓
Branded items in participant packs (negotiable, supplied by sponsor)	✓	✓	✓	✓

1. Logos will be grouped according to sponsorship level, with Platinum and Gold having higher prominence than Silver and Bronze.

ADD ONS	
Sponsor morning/afternoon tea or Nespresso machine (1 day)	\$5,000 / \$1,000
Sponsor Congress dinner (option of 5-minute talk)	TBD
Sponsor official Congress photographer/videographer	\$10,000
Sponsor a Congress stall on the Exhibition Hall floor	\$15,000
Name sponsor of 4-episode webinar series post conference	TBD

# NEXT STEPS

To submit an expression of interest for a Sponsorship or Add On package, or to discuss any aspect of the packages, please contact:

**Congress  
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